

Designer & art director in New York, focused on brand identity and design systems.

Experience

Freelance Designer

Designer (Contract), New York, NY

2015 – 18, 2021 – Now

- Partnering with studios, agencies, in-house teams, leading brand identity and creative direction for independent clients

Conran Design Group

Designer (Contract), New York, NY

Nov 2024 – Jun 2025

- Built and worked with existing brand identities for clients on a contract basis

TRIPTK

Design Director (Contract), New York, NY

Apr 2021 – Jul 2024

- Directed the design process from concept through final execution across client projects

Known

Senior Designer (Contract), New York, NY

Nov 2024 – Jun 2025

- Owned branding and campaign work for the Rockefeller Center account, ensuring brand consistency and market relevance

Sub Rosa

Senior Designer, New York, NY

Jul 2018 – Apr 2021

- Built comprehensive brand identities and design systems; mentored designers, and collaborated closely with strategy team
- Delivered brand identity, digital, experiential, and print projects, presenting concepts directly to client

Education

Ohio University

BFA Graphic Design
Athens, OH
2012

Skills

Techniques & tools

Iterative concept development, critique, Adobe Creative Suite (Illustrator, InDesign, Photoshop, Acrobat, After Effects, MediaEncoder), Claude Code & Cowork, Figma, Cinema 4D, Google Workspace, Microsoft Office

Collaboration

Creative direction, client presentation, team leadership, translating brand strategy

Also

Shillington School

Lecturer, New York, NY
Sep 2014 – Sep 2015